

Dear Parent/Carer,

We are delighted that your child's school is taking part in the UK Safer Internet Day evaluation to help measure impact of the day and our education resources.

We just wanted to write to you to explain how your child will be involved in the evaluation, and to give you a bit of background about who we are, as well as to ask that you kindly return the enclosed evaluation consent to give the UK Safer Internet Centre consent for your child's participation in the evaluation.

Who are UK Safer Internet Centre?

We are a partnership of three leading organisations: Childnet International, Internet Watch Foundation and SWGfL, with one mission – to make the internet a great and safe place for children and young people.

We run Safer Internet Day, a global campaign celebrated in February each year to promote the safe and positive use of digital technology for children and young people, and to inspire a national conversation about using technology responsibly, respectfully, critically, and creatively. Safer Internet Day 2022 is on 8th February.

The day is celebrated in over a hundred countries coordinated by the joint Insafe/INHOPE network, with the support of the European Commission, and national Safer Internet Centres across Europe.

How will my child and I be involved in the evaluation? What will we have to do?

Your child's school has signed up to the evaluation, which will look at learners' confidence and behaviour when using the internet for fun and entertainment. Your child will complete an initial survey before their school starts running Safer Internet Day activities, about what they do for fun online, what knowledge they have about staying safe online and some scenario questions. They will take part in a focus group with UK Safer Internet Centre staff after the day.

You will be asked to complete two surveys, one before the day and one after to evaluate your confidence in initiating conversations with your child on online safety. You will also be asked to take a look at and maybe use some of the resources for parents and carers that we have created. A link to these resources will be provided later. You will be asked in the second survey the impact of the resources that you used.

All surveys are anonymous. We only ask for your child's school, class and gender in case of any safeguarding issues that need to be raised.

Participants will also be advised that if completing the questionnaires causes any distress or raises any concerns about their online behaviour and experiences, they should speak to a parent, friend, teacher or other trusted person for advice. This advice will also be included in the information provided after they have completed the questionnaire. Details of further sources of help and information will also be provided, including places where they can report any experiences which they feel have been inappropriate or upsetting (e.g., Childline, CEOP).

Can my child or I change our minds about taking part?

You and your child will be able to withdraw from the evaluation if you decide that they do not want to complete the surveys or take part in the focus group. Whilst in the process of doing the surveys they will be advised to close the browser window if they do not wish to submit their answers. They will not have to give a reason for this, and there is no problem with them changing their mind. However, once they have submitted their answers online, they will not be able to change their mind about taking part as we are unable to identify individual responses.

Who can see my child's data and what will it be used for?

Taking part in the evaluation is voluntary. Responses will be stored securely. The results of the research will be used to write reports, blogs and social media detailing the findings of the evaluation by UK Safer Internet Centre, Nominet (who are funding the study) and In Focus (who supported with the writing of the surveys). This will assist the UK Safer Internet Centre in developing the day.

Evaluation consent form

Please complete this form if you **give your consent** for your child to participate in the Safer Internet Day 2022 evaluation. Please return the slip below to the school as soon as possible.

Parent/Carers' name: _____

Child's name: _____

Class/Year: _____

I give my permission for my child to take part in the evaluation

Signed (parent): _____

Date: _____